



high impact communications

You communicate all day, every day in the way you carry yourself, how you speak, what you pay attention to and how you apply your mental focus. The attention you pay to these issues has an immense impact on your ability to engage and inspire your employees and colleagues. And yet, most of us, most of the time, pay little or no attention to these issues. Instead of adopting tools that allow for fast and effective preparation for meetings or presentations, we settle for “I’ll wing it.” Instead of actively managing the energy we project to those around us, we say, “well, that’s just who I am.” If you are a leader, if you want to have influence in your life and in your work, you need to embrace your role as a “professional, full-time communicator” and learn the tools that will allow you to maximize your effectiveness.

Learning Outcomes

- **Create Clarity.** Employ simple verbal and written tools for structuring a message that is perfectly tailored for your audience
- **Influence.** Experience a step-change in your ability to express your passion, enthusiasm and confidence. Receive personal feedback from expert communication coaches and adopt the mindset fuel your confidence.
- **Story Telling.** Intentionally project the energy your listeners crave—improving your impact in and credibility. Bring your message to life through story-telling techniques that make the message stick.

Module Length
Full Day or 2 Day



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